

Art Requirements



In keeping with our commitment to deliver the quality products you expect from Cawley, it is important to begin with high quality artwork. Please follow the guidelines provided below. It is very helpful to provide us with a printed copy of your logo as well as PMS colors. Your graphic designer or ad agency can provide you with this.

SAVING ARTWORK:

We use PC Platform computers.

We WILL accept:

Encapsulated Post Script (EPS) convert fonts to curves
CorelDRAW up to version X4 (CDR) convert fonts to curves
Adobe Illustrator up to version 16 CS6 (EPS or AI) converted to curves
Adobe Photoshop up to version 7 (PSD)
High Resolution JPEG (at least 300 dpi)
PDF files

IMPORTANT: Artwork or pictures copied from your web page **WILL NOT** work, the image may appear small on the screen but the images are very low resolution and cannot be used for final production.

SENDING DIGITAL ARTWORK:

Please email your art to the address listed below. Compress your file if larger than 5 megabytes. You can post your artwork to our ftp site if larger than 5M. The back of this sheet has simple instructions on how to do this.

Upon receiving your artwork, we will email or fax proofs with designs for your review. After we have approval of the proof, the job will be processed and placed into production. Please send your artwork to the attention of your Account Executive or Sales Associate at:

The Cawley Company
1544 North Eighth Street
Manitowoc, WI 54221-2110

email:
info@thecawleyco.com

QUESTIONS?
Call 1-800-822-9539 and ask for your Account Executive or Sales Associate



Introducing the World...
One Name Badge at a Time®

1544 North 8th Street P.O. Box 2110 Manitowoc, WI 54221-2110
Toll Free 800-822-9539 Phone 920-686-7000 Fax 920-686-7080
www.thecawleyco.com

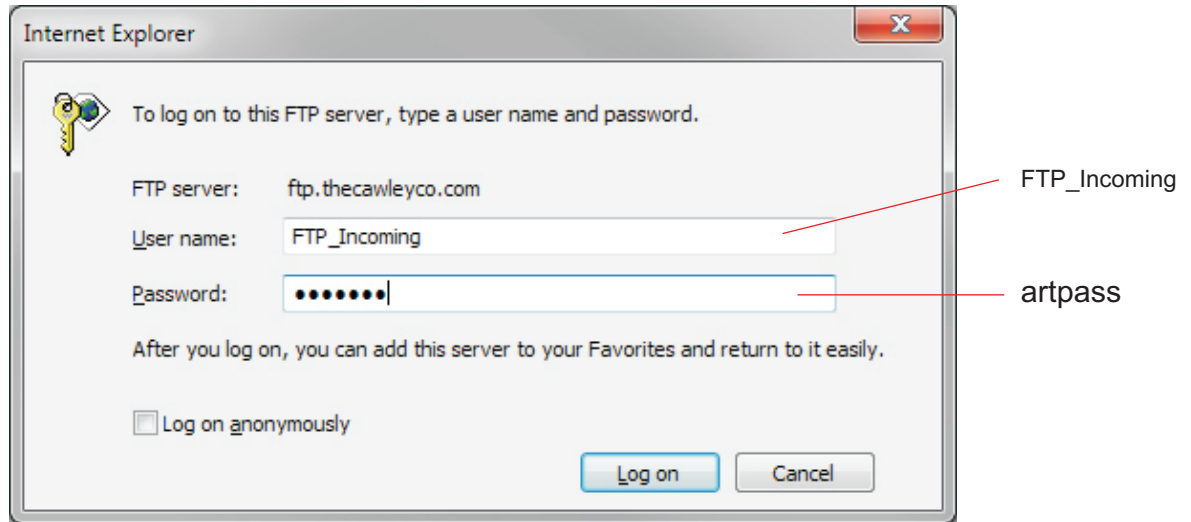
ftp site Instructions



Post to our ftp site.

Type in ftp://FTP_Incoming@ftp.thecawleyco.com in your web address bar at top.
(you will get a pop up like shown below).

Enter in the User Name: FTP_Incoming
Password: artpass (make sure to enter all information in lower case letters).



Your screen should look like the graphic shown below. Simply drag and drop your file into the folder, or copy and paste your file into the site. **Please let your account executive or sales assistant know that you have saved your artwork on our site.**

